



R. Knox

SUCCEED AGAINST ALL ODDS

Write the Vision

MANIFEST YOUR DREAMS INTO REALITY WITH EASE

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KEVIN L. KNOX

WRITE THE VISION

MANIFEST YOUR DREAMS INTO REALITY WITH EASE

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DEDICATION

My son, Michael

My mother, Deborah

My grandmother, Katie

My best friend, Demetrius

My dad, uncle, and brother all-in-one, Rick

My mom, auntie, and sister all-in-one, Susie

My godmother, Candi'ce Hinmon Boone

My team, HardKnox Life

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Introduction
A Signature of Approval



“The only thing worse than being blind is the ability to have sight and not have a vision.”

Introduction

A Signature of Approval

Hey, can you keep a secret? I'd like to share with you a secret that will change your life. Although I don't know you, I do know that you have a dream and despite your current circumstance there is a desire within you to manifest your dream into a reality. Manifesting a dream into reality has been known as hard to do. Some might even say if it was easy everyone would be doing it. However, I have discovered the secret of how to manifest a dream into reality with ease. The secret to manifesting your dream into reality with ease is to write the vision!

For years, I had a dream to become my own boss as a successful entrepreneur. I hated working for other people and something that never sat right with me was building the dream of others when I had a dream inside of myself that I desired to build. At the time I didn't feel as though I had the resources to quit my job and start my own business. I also struggled with thoughts of fear and self-doubt, which made the process of building my dream much harder. As I would work toward my dream, I began to develop more of a passion for helping others live their dreams, which started to develop more of a vivid vision. My vision was to be the 'Harriet Tubman' of entrepreneurship. In other words, it was as I could clearly see myself leading people to a place of freedom where they could live out their dreams!

I carried this vision with me for years, but before I could lead others to a place of freely living out their dreams, I had to find the blueprint to escape the prison of fear and chains of self-doubt. It took years for me to discover the blueprint of success. I believe that a few years were necessary because the blueprint needed to be developed in my heart. I also believe that there were a few years that went by from simply not knowing how to get the blueprint out

of my heart. After experiencing a few personal challenges where I was torn down by words of negativity, my grandmother gave me a notepad and pen to journal and build myself up with words of positivity.

As I began to use the journal I eventually began to discover how to get the blueprint of my vision out of my heart. I started to write the vision in my heart down in the journal and the first step to manifesting my dream into reality began the moment my pen met paper. After getting the blueprint of my vision down on paper I went from seeing it only in my mind to seeing it as a plan on paper. I was waiting on my dream to manifest, but my dream was waiting on me to write it down and work out the plan. After writing down the dream and working the dream, I found myself living the dream. Today, I am grateful to have manifested my dream into reality and every day I wake up, I walk in my vision, which is to lead others to the place of freedom where they can live out their dreams!

You were created on purpose with a dream. Purpose is defined as the reason for which something is done or created or for which something exists. A dream is a drift of the imagination. Imagination is the faculty or action of forming new ideas, images, or concepts of external objects, not present to the senses. Imagination mixed with purpose creates vision. Your vision is not limited by what your eye can see, but by what your mind can imagine. Vision is a picture in your heart scripted to effect change. The change people desire is the opportunity to manifest their dream into reality. Writing the vision is the secret to turning any dream into reality. A vision that is not written is nothing more than a dream held hostage in your heart. Writing the vision is like signing a contract with the law of manifestation. A signature is a person's name written in a distinctive way as a form of identification in authorizing a document to signify approval.

Manifesting your dream into reality requires submitting a signature of approval. Your signature of approval to the law of manifestation is to write the vision that is within your heart. Writing your vision frees your vision from being held hostage within your heart and is the first step to manifesting your dream into reality.

I wrote this book to teach you how to write your vision and also how to work your vision. Writing the vision is the beginning of manifesting your dream. Working on your vision comes with the reward of turning your dream into reality. I also wrote this book to inspire and motivate you to overcome fear, eliminate self-doubt, and achieve your desired goals. Most importantly, I wrote this book to empower you with the information needed to use the power of your subconscious mind to manifest your dream into reality successfully. You can expect to receive practical principles to discover your purpose, understand your vision, and unlock your true potential. The motivation behind why I wrote this book was to inform you of the importance of vision, writing the vision, and fulfilling your vision.

Vision is a conception that is inspired by God in the heart of a human. The greatest gift God ever gave humanity is not sight, but a vision. Sight is the function of the eyes, but vision is the function of the heart. The only thing worse than being blind is the ability to have sight and not have vision. Throughout history progress and success has come from people who have “seen” things that were not yet here. Vision is the ability to see the future before it comes into the present state. Vision is a mental picture of your destiny. You were given a vision by God as a gift so that you would not have to live only by what you see, but by what could be from what you see in your heart – your vision. What have you always wanted to do? What is your heart’s desire? What is your dream? When you start to see your vision clearly, you will be able to fulfill your life’s purpose. The essence of vision is the ability to

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see farther than your physical eyes can look. Vision is to see not just what is, but also what can be. Through your signature of approval, which is to write the vision, you can make your vision a reality!

Chapter 1
The Source of Vision



“You were a purpose before you were a person.”

Chapter 1

The Source of Vision

Years ago, I worked at a retail store called, Nordstrom as a salesman. One day, while at work I became thirsty for a grape soda. Anyone that knows me knows that I love grape soda. At the job, we received two 15-minute breaks and on my first break, I went straight to the break room where the vending machine was to get a grape soda. The grape soda at the vending machine cost \$1.25. I vividly remember paying \$1.25 into the vending machine and pressing the dispense button for a grape soda. After pressing the dispense button for the grape soda, guess what came out? Not a thing! I was upset that what I paid for didn't come out.

There's nothing more frustrating than paying for something at the vending machine and the vending machine not dispensing what you paid for. At the time, another employee walked into the break room, and she told me the machine was out of order and that I'd have to go to maintenance. At that very moment, I received a revelation of how we were created on purpose to dispense purpose, but like the vending machine, we can at times be out of order when we fail to dispense our purpose. To be out of order is to not be working properly at all. You can't afford to be out of order when it comes to dispensing your purpose because purpose is the source of vision. If you are unable to dispense purpose that means you lack vision. Anytime you lack vision from being out of order, you will also lack the ability to manifest your dreams into reality. After the revelation I received I went and spoke to maintenance, and he told me to come back around my second break and that the vending machine should be fixed and restocked by that time.

When my second and final 15-minute break came, I went straight to the break room to the vending machine to get a grape soda. I paid another \$1.25 and again, I vividly remember pressing

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the dispense button for a grape soda. After pressing the dispense button for the grape soda, guess what came out? An orange soda! Now, I'm really upset. Although I was upset, I had another revelation that just like the soda vending machine was restocked improperly, there are times when we ourselves can be in stock with the wrong supply. In other words, we must be careful of what we have in stock. Are you in stock with negativity or positivity? Are you in stock with fear or faith? Are you in stock with excuses or effort? To succeed in dispensing your purpose, you must be in stock with the right supply.

I was totally upset that I had paid \$1.25 twice and didn't get what I paid for. Would you be upset if you paid a total of \$2.50 for a soda and didn't get what you paid for? Like me, I'm sure you would be upset! So, for a moment, could you imagine how upsetting it is for The Creator to have paid more than \$1.25 or \$2.50, but with the sacrifice of life for you to have life, and then He not get what He paid for out of you when He presses your dispense button? Again, the soda vending machine was created on purpose to dispense sodas, and you were created on purpose to dispense purpose. Having the knowledge that The Creator made a sacrificial investment for me so that I could live a life of purpose, serves as a motivation for me to make sure I dispense out my purpose! I know for a fact that you have a dream and guess what you can live the dream no matter who you are or what your current circumstance may be. However, you will be unable to live your dream if you are out of order. To manifest your dreams into reality, which is your vision you must dispense the source of vision, which is your purpose.

Understanding Your Purpose

You are alive and breathing, but are you really living? If you ask people, “Why do you exist?” most people are unable to tell you the answer. Most people can’t explain their purpose in the world because they don’t know their purpose and when you lack having a purpose, you will lack having a vision. Do you have a sense of personal purpose? Do you know why you were born? Discovering your purpose gives you a passion for living. You may be questioning, “Do I really need to have a reason for my existence?” The answer is yes!

“The two most important days in your life are the day you were born and the day you find out why.”

- Mark Twain

You were a purpose before you were a person. The Creator knew of you before you were formed in your mother’s womb and had a purpose for your life before you were even born. Therefore, you were a purpose before you were a person. Those who are frustrated in life, dealing with anxiety, or experiencing a lack of fulfillment in life is the result of them operating not in their purpose, but as a person. The truth is that scientifically the person in you will one day die, but the purpose in you will always live.

So, to have a vision for your life, you must know your purpose, which is the source of vision. You were created on purpose. A very common question that many people want to know is how to discover their purpose. Some people will say that if you can discover your passion, you will discover your purpose. Passion is an important ingredient to fuel your purpose. However, passion should not be the GPS that is used to discover your purpose

because you could end up lost on your journey. To be clear, passion is what helps you get to where you are going, but it does not determine where you are going.

You have passion, talent, and purpose. Passion is what you want to do, talent is what you can do, and purpose is what you are supposed to do. Why is this important to know? When you don't know what you do, you will try to do everything. A person that does everything does nothing. You can become a "jack" of all trades and end up as a "master" of nothing. You may be passionate to do a lot, but it's not wise to believe that passion alone is what will help you to discover your purpose. It is foolish to believe that wherever there is passion, competence is there as well.

Unfortunately, some people mistake their passion for their purpose, which is why we have people who can't rap or sing making a fool of themselves! There are people in the world making fools of themselves every day because there are people telling them to follow their passion, but not their purpose. I'll be the first to tell you that I am passionate about singing. Personally, I think that I am a great singer although 99.9% of my family and friends would disagree. Ok, maybe 100% of my family and friends would disagree! Here's the thing, I'm passionate about singing, but God knows that if I were to get on stage and start singing, hell just might break loose! If I were to allow just my passion to navigate me to the destination of my purpose, I'd end up arriving at a dead-end road.

If you don't want to make a fool of yourself or end up lost on your journey, you must trust where you have intuition. Intuition is an insight into how to do something that you can't be taught, whereas you just know what to do! Trust and follow your intuition. Your intuition and your assignment of what you have been created and called to do will always lead to the same address of your purpose. Purpose is not something you have to seek or find. The

reason why people fail to discover their purpose is because they are searching for it! If you attempt to “search” for your purpose, you will never find it because you are purpose! Again, before you were formed in your mother’s womb, The Creator knew you and created you on purpose for a purpose. When it comes to discovering your purpose all you must do is discover the real you!

“When your life is on course with its purpose, you are the most powerful.”

- Oprah Winfrey

Purpose is not something you have to create or look for because it is already within you, it just has to be uncovered. To help you begin to uncover your purpose you must understand that purpose is always the answer to a problem. Purpose is the reason why something has been created or done for a thing. For example, the car and plane were both created to fix a transportation problem. Electricity and lights were created to fix a darkness problem. Purpose is the answer to a problem. Creation is the answer to a problem. So, to discover your purpose you must ask yourself, “What problems have I been created to answer?” In other words, what is it that you do?

We all have a gift, and we all have a “*this*” that we do. What is your “*this*”? To help you figure out your “*this*”, ask yourself, “What is it that people come to me for?” For example, if you have a problem in your body, you know who to go to, a doctor. If you have a problem with your vehicle, you know who to go to, a mechanic. So, again, what is it that people must come to you for? As for me, people come to me to learn how to write a book and use it to build a 6-figure business. People come to me to learn how to build their businesses and their brand because that’s what I do!

Let's look back at passion, talent, and purpose. My passion is to inspire and empower people. My talent is to teach, write, and speak. Overall, my purpose is to combine my passion and talent to educate people on how to succeed in their life, career, and business.

When I first uncovered my purpose, I lacked the confidence to step fully into it. As I would strive to walk in the fullness of who I've been created and called to be I would stop in my tracks because of encountering self-doubt. I have always had the gift of gab. Once I get started talking, I can be very persuasive, but the one person I'd never focused on persuading was myself. How I overcame my self-doubt and fully stepped into my purpose was by using my gift of gab on myself. I would first read over the definition of purpose, which again, is the reason why something has been created or done. I'd then look at myself in the mirror and talk to myself. I'd look at myself in the mirror and say, "You were created for a reason. You were created on purpose for a purpose." Before I could inspire and empower others I had to start with inspiring and empowering myself! Just as I had to talk to myself, you must also talk to yourself. Instead of talking yourself out of your purpose, talk yourself into it!

My best friend growing up was my grandmother because I was able to talk to her about anything. However, there was one thing I never talked about with my grandmother. The one thing I never talked about with her was my dream of becoming an entrepreneur. I was nervous to talk to my grandmother about entrepreneurship because she was old school and big about getting a job and I didn't want to live my life working for someone else. One day, while hanging out with my grandmother she randomly asked, "Kevin, what is your dream?" I then asked, "If I could be anything in the world?" She said, "Yes. If you could be anything in the world and live out your dream, what would it be?" I shared with her my dream to be an entrepreneur. My dream was to have

my own consulting firm. I also wanted to be an inspirational speaker, author, and business consultant. After sharing my dream, my grandmother said, “Kevin, that’s amazing!” I followed up and said, “Yeah, I just wish I was smart enough to make the dream a reality.” My grandmother asked, “Why don’t you think you’re smart enough?” I then opened up to her about the verbal abuse I experienced from my legal guardian of constantly being told that I was dumb and stupid.

After opening up to my grandmother about the verbal abuse I was experiencing at home, she looked me right in the eyes and asked, “Kevin, why do you walk in the shoes of negative opinions, when you can freely walk in the shoes of your greatness?” As much as I wanted to confidently walk in the shoes of my greatness, I doubted my greatness. As I sat at the table in silence after my grandmother asked me that question, she then asked, “What’s wrong?” I told her that I was struggling with what to believe because, on one hand, I had my legal guardian telling me that I was dumb and stupid. On the other hand, I had my grandmother telling me to walk in the shoes of my greatness. My grandmother then looks at me and says, “If you don’t know what to believe you must figure it out because if you don’t know what to believe you only leave the opportunity for others to tell you what to believe about yourself.” She then grabs my hand, looks me in the eyes, and says, “You are not a product of what people think or say. You are a product of what you choose to believe. The question will always be, what do you believe?”

My grandmother then gives me a notepad and a pen. On one side she told me to write down my pain and on the other side, she told me to write down my vision. For years, I’d write in that notepad using it as a journal. I had so much written that people began to joke saying, “Kevin, it looks like you’ve been writing a book!” Every now and then I’d review the things I’d write in

notepad and one day I received a revelation of my purpose. On one side there was pain that was mostly caused by being torn down by words of negativity, but on the other side, I had dreams written of wanting to do a lot of positive things to help people. I then asked my grandmother a question, which was, “If words had the power to break me, could they also have the power to make me?” My grandmother responded by saying, “Kevin, if God created the world with words, words most certainly have the power to make you.” It was at that moment that I uncovered my purpose, which was to use the power of words to help build up the lives of others.

The vision that I wrote in the notepad that my grandmother gave to me was to be an inspirational speaker, a best-selling author, and a business and book writing coach that had a million-dollar company. In the year 2015, I officially began my journey of entrepreneurship. How I got started on my journey of entrepreneurship was through writing a book. Writing a book opened the door for me to speak about the book, which led me to travel the country and become a best-selling author and an award-winning inspirational speaker by the year 2018. In the year 2021, I became one of the top book-writing and business coaches in the nation and grew my consulting firm to 6-figures. By the end of 2022, I manifested my dreams of growing my consulting firm to 7-figures, and not only have I impacted the world by building people up with words of positivity, but I also have helped hundreds of clients write their books to further make an impact in the world with their words, while also making an income as I’ve been able to do.

As I mentioned, purpose is the reason something was created or done. When I was younger, I didn’t understand the purpose behind why I had to experience the verbal abuse I experienced as a child from my legal guardian. I didn’t understand why I was constantly told that I was dumb, stupid, ugly, and that I’d

never amount to anything. However, today, I understand that I had to go through that for the reason to take that pain and turn it into purpose. Sometimes your purpose is hidden behind the disguise of your pain. The purpose that I discovered inside of me formed a vision. Through encouragement from my grandmother, I wrote down the vision. As my grandmother encouraged me, I'm encouraging you to also write the vision. It was the power of words that once broke me. I used the power of words to build myself up, but also, I used the power of words to build up others. See, purpose is also the answer or solution to a problem. Because of the pain I encountered, I can identify a specific problem and provide a solution. You have a gift and when you can identify a problem, and solve the problem with your gift, you have found the source of vision, which is your purpose!

Understanding Your Vision

Vision is a conceptual view of the future. The word conceptual means to have a mental concept or picture. When you have a vision, it simply means that you have a mental concept or picture of the future. Vision is a visual manifestation of your purpose. Your purpose is your assignment for your life and vision is when you can see your assignment for your life in pictures. Having a vision allows you to have a glimpse of the reason for your existence. Vision is the perception of your divine assignment and the conception of your preferred future.

Vision is the ability to literally see the invisible in order to make it possible. Vision gives you the power to do what people say is impossible because you can actually see what they claim is impossible, and once you can see something, you can do it. Vision is the key to the future. Any hope for the future has to begin with a vision. Whatever you don't like about where you are today, with a

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vision, you have the ability to “see” what you prefer. In other words, vision allows you to take a look at a preferred future so that you won’t be trapped in your present.

The word vision is from the Greek word, *optasia*, which means coming into view. It means sight beyond sight. There are two types of vision. There is natural vision, the sight that your eyes give you, and then there is heart vision, the sight your spirit gives to you. Vision is defined as the ability to think about or plan the future with imagination or wisdom. No matter who you are or where you are from you have a personal purpose, for every human being is born with one. You have been created by God with a unique vision. The only thing worse than being blind is having sight, but no vision. When the vision is clear the strategy is easy. When the why is clear the how is easy.

The greatest gift God ever gave man was not the gift of sight, but the gift of vision. Why? Because sight is the function of the eyes and vision is the function of the heart. Sight is limited to the capacity of the eyes. Vision is only limited by the boundaries of your imagination. Vision is foresight with insight based on hindsight. It is a combination of your past colliding with the present that takes you into the future. Vision needs a perspective. Therefore, God, many times will guide you to your future by giving you a past that prepares you. Again, vision comes from the Greek word, *optasia*, which is a view of something in the distance. Vision is something that should be out of reach, but never out of sight.

Personally, I don’t trust my eyes! The greatest enemy to your vision is your eyes; your sight because sight restricts you to the present, but vision is what allows you to tap into your unlimited potential. Eyes that look are common, but eyes that see are rare. Nothing great or noteworthy on earth was ever done without vision. Vision is the key to unlocking the gates of what

was and what is, to propel us into the land of what could be and has not yet been. Do you know why entrepreneurs like myself are always considered crazy or out of their minds? It's because they keep seeing things that other people's eyes can't see! It is vision, that makes the unseen visible and the unknown possible.

Vision gives meaning to your life. Your future is not ahead of you, it lies within you. See beyond your eyes and live for the unseen. Your vision determines your destiny. Throughout history, progress has been made only by people who have "seen" things that were not yet here. Vision is seeing the future before it comes into being. It is a mental picture of your destiny. The words vision and revelation are sometimes used interchangeably. To reveal means to unveil. Something that is unveiled was there all along, it just could not be seen externally. Sight captures the present, but vision captures the future. Sight deals with what is, and vision embraces what could be!

What have you always wanted to do? What is your heart's desire? What is your dream? When you can begin to see your vision clearly, you will be able to fulfill your life's purpose. The essence of vision is the ability to see farther than your physical eyes can look, to see not just what is, but also what can be, and to make it a reality. The destination of an acorn is a tree. By faith, you can see the tree within the seed. You have a vision of it in your mind because you know the potential in the seed. In the same way, God has created you for a purpose, and He has also placed within you the potential to fulfill your purpose. By faith, you can see the purpose within you just like the tree within the seed of an acorn. Faith is the substance of things hoped for and the evidence of things not seen. When you know and understand what you were born to accomplish, that is purpose. When you can see it in your mind by faith and begin to imagine it, that is vision.

True vision is unselfish and should always focus on helping humanity or building up others in some way. A true vision will always build others up rather than pull them down. Vision should always be accompanied by compassion. I developed a compassion for building up others and that gave me a sense of purpose. When you develop a sense of purpose it will produce a conviction. The conviction produces a vision, and the vision causes passion. Passion is what produces inspiration in other people. When you inspire people, they allow you to influence them. When you can influence people, they will then call you a leader. Leadership is not something that you pursue. Leadership is a result of a vision. This is critical to know because when it comes to fulfilling a vision, you can't do it alone. True vision will always require the help and assistance of other people.

Understanding Your Mission

Vision without a mission is irrelevant and a mission without a vision is blind. The source of vision is purpose. Your mission comes from purpose, and it is the general assignment to fulfill your purpose. Vision is a unique, customized, and distinctive project that you see within your heart. The project that you see in your heart is designed to help you fulfill your mission. For example, if you were living out the elements of shelter, you would need a home. So, let's say your purpose was to build a home. The purpose of an architect building a house is to provide shelter. Remember purpose is the answer or solution to a problem. No one wants to live outside of the elements of shelter. An architect building a house is the solution to not having shelter. Therefore, the mission of an architect is to build a house. For the house to be built the architect must first have a vision for the house. So, you decided to come up with the vision for the house,

which is a picture. That picture is specific, unique, and customized to your need and ability.

When you write the vision, it now becomes a vision that you can see. By writing the vision, the architect can then literally draw it and give you an artist's conception of the finished product of your vision. Because of vision, the architect is able to show you the house before it is built. When you have the vision and the vision has been written, you can now begin working on the vision. Vision always activates people to act and work practically. When the house is finally built, what has been accomplished? The mission! What was the mission? To have a house. Now, that the house has been built what else has been accomplished? The purpose. How? Because you are no longer living outside the elements of shelter. Vision is the ability to see and accomplish what you desire so that you can have what you want.

Your vision is what you see by faith and the dream you hope to achieve. Your purpose is the motivation you have to achieve your dream, but your mission is the action you'll take to make your dream a reality. Purpose produces vision and the first step to fulfilling your vision is to write the vision. Having a vision is key and writing the vision is what unlocks the door to manifesting your dream into reality. Once your vision is written down it becomes a goal. A goal broken down into steps becomes a plan. Having a plan is great, but it is irrelevant without execution. Execution is carrying out or putting into effect a course of action. This is why having a mission is so important because having a mission will cause you to act on the vision written.

Vision without execution is a hallucination and ideation without execution is a delusion. To manifest your dreams into reality you can't hope for it more than you are willing to work for it. The foundational key to manifesting your dream into reality is the ability to take action. When it comes to manifesting your

dream, you do not have to be great to start, but you must start to be great. You can get all the encouragement in the world, but eventually, you'll have to get started! I used to spend a lot of time thinking and talking about my dream of becoming an entrepreneur. I'd think about all the amazing ideas I had or could do to start this business and that business. Also, every now and then, I'd talk to my best friend about my business ideas. One day, I went to visit my best friend and I began to do what I typically do, which was talk about my business ideas. My best friend looked at me and just yelled out, "Stop it! Just stop!" Immediately there was a dead and awkward silence. I had then said, "My bad bro, I didn't mean to annoy you!" He then replied, "I'm not annoyed with you or your ideas, I'm annoyed that you keep talking to me about your dreams, which is cool, but bro, you need to execute!" What my best friend was communicating to me was that I had to stop dreaming about my dream and begin pursuing the dream. In other words, it was time to stop talking about the vision and operate in the mission!

As my best friend once told me, I'm now telling you to stop! Stop talking about what you want to do or what you will do and begin to start doing it. There is no better time than now to start working towards your dream. Start where you are, use what you have, and begin to do what you can. The start is what stops most people. Before going after their dreams people will at times feel as though they aren't ready. To be honest, I felt that I wasn't ready. I felt as though to get started with my dream to be an entrepreneur I needed to see the whole staircase before getting started in taking the first step. Vision is fulfilled in phases.

"Take the first step in faith. You don't have to see the whole staircase, just take the first step."

- Martin Luther King, Jr.

If you wait until you're ready to start, you'll never get started. Taking action is all about taking one step at a time. I must admit that what kept me from getting started was the fact that I was scared. I was afraid of failing and embarrassing myself. I developed a habit of talking about my dreams and as a result, hid behind my comfort zone of only talking about them. As weird as it may sound, I believed in my ideas, but not so much in myself to give birth to the ideas I had. It's time for you to write the vision and act on the mission. Everything that you need to start is already within you. The time for sitting on the sidelines and watching other people do the things that you wish you could be doing is over! You are too gifted, powerful, and too great to be sitting your potential, purpose, and dreams on the bench. To help you begin talking yourself into getting started I want you to begin to change the type of conversation that you are having with yourself. If you are ready to get in the game and get started, start by writing down your fears as "what if" questions. This gets them out of your head and onto paper. Then, answer those "what if" questions optimistically! What you'll start to notice is that your fears aren't as well-founded as you thought they were. You'll begin to see the power of possibility and then want to get started! For example,

Question: What if I can't do this?

Response: I can do this! I was created to do this, and I have all that I need to do this!

Question: What if my idea sucks?

Response: It might at first, but that's how everyone starts. As I put in the work, I will also get better!

WRITE THE VISION

Question: What if I'm in the wrong field?

Response: I might be, but I won't know unless I try and give it a fair shot. I'm exactly where I need to be because even in failure there is a lesson to be learned that I can apply to succeed!

Question: What if other people think I'm crazy?

Response: I don't care about what people think. What matters is that I believe in what I'm doing. People may start out by asking me, "why", but once I achieve my goal those same people will then ask, "how"!

Question: What if my idea isn't good enough?

Response: I am enough! I will focus on incremental improvements, and it will have a compounding effect!

Question: What if I can't do it alone?

Response: No one can do it alone. I have chosen to have a support group and surround myself with people who care about me and believe in me. I will network and meet other people who are doing what I want to do. I will confidently ask questions to learn, grow, and get better!

Question: What if I don't know how to do something?

Response: If something is important to me, I will find a way. If I don't know something I will research and find the people who do know how to do what I may not know, and I will learn from them!

Question: What if I don't believe that I can start?

Response: I must start because my purpose and dream are bigger than me. There are people who I haven't met or may never meet who are counting on me as an entrepreneur. If other people can be great, so can I!

Getting started can be challenging, but it's necessary if you want to live the life you want. You have an amazing purpose and gift. The purpose and gift inside of you is too valuable to never be unwrapped. You are waiting to manifest your dreams and your dreams are waiting on you to manifest them. There is no one on this planet that is able to fulfill your mission and fulfill your vision. Granted, there will be people who do what you do, but there is no one who is able to do you, like you. Your purpose, mission, and vision can only be activated by you. You don't have to be like someone else or do what someone else has done. All you have to do to manifest your dream is to choose to be yourself! In a world where you can be anything, choose to be yourself. Why? Because everyone else is taken. It's important to do you and be you because an original is always worth more than a copy. Plus, your vision is unique and customized for you.

About the Author
Kevin L. Knox



*“The purpose inside of you has a job to do and it’s
time to get to work!”*

About the Author
KEVIN L. KNOX

Kevin L. Knox is a best-selling author, award-winning inspirational speaker, and a top-ranked book writing and business coach. As CEO of his consulting firm, HardKnox Life, LLC, Kevin's mission is to empower entrepreneurs to unlock their true potential and live out their dreams. Kevin is a Philadelphia, PA native and was primarily raised in Glassboro, NJ. It has been through his passionate life-changing messages that Kevin has taken the world by storm. Kevin's coaching and speaking have inspired and empowered many people and have led him to facilitate seminars for a variety of organizations and institutions across the United States. It is through his combination of inspiration, facts, and humor that Kevin provides an informative, interactive, and entertaining experience for his audiences and clients.

At an early age, Kevin experienced being constantly told that he was dumb, stupid, and never going to amount to anything by his legal guardian. The verbal abuse he experienced left him broken and insecure. As a kid, Kevin chose to believe in the negative words spoken to him and those negative words would haunt him all the way into adulthood. Kevin struggled most of his life being insecure, feeling inadequate, and not feeling good enough. One person that Kevin did have in his corner who chose to speak life over him and deposit faith in him was his grandmother. Kevin experienced a crossroads moment that would change the course of his life after having a conversation with his grandmother. Kevin shared his dream of becoming an entrepreneur with his grandmother and although he shared the dream, he felt it wouldn't ever be a dream he'd live because of not feeling smart enough.

It was Kevin's grandmother who told him to stop walking in the shoes of negative opinions and start walking in the

ABOUT THE AUTHOR

shoes of his greatness. Kevin's grandmother encouraged him to know that he was not a product of what people thought or said, but that he was a product of whatever he chose to believe. As Kevin's grandmother encouraged and believed in him, he began to believe in himself. As Kevin matured, he questioned, if words had the power to break him, could they also have the power to build? He later learned the power of words. As Kevin learned the power of words, he also learned of him having the gift of gab. Kevin found purpose in combining his pain, gift, and desire to build people up with words.

After learning his purpose, Kevin took his grandmother's advice and began to walk in the shoes of his greatness and no longer the negative opinions of others. After graduating from the "School of Hard Knocks" with a degree in purpose, Kevin became determined to build people up with words of positivity using his gift to speak. Today, it is through his wisdom and expertise with words and writing, that he helps entrepreneurs across the world succeed against all odds to make an impact and income by starting and building 6-figure businesses.

Kevin is also the founder of 6-Figure Author Secrets, an online academy and coaching program that teaches how to write and monetize a book. For more, subscribe to Kevin's podcast, Succeed Against All Odds, which is available on all podcasting platforms. Also, follow Kevin on all social media outlets, @coachknox, or connect online at www.coachknox.com.

Write the Vision

MANIFEST YOUR DREAMS INTO REALITY WITH EASE

R. Knox

SUCCEED AGAINST ALL ODDS

